

**2021  
EXHIBITOR  
CONTRACT**

*35<sup>TH</sup> Annual*  
**GREATER PHILADELPHIA/  
VALLEY FORGE DENTAL CONFERENCE®**



**RETURN CONTRACT TO:** **MARCH 10-11-12, 2021...** WEDNESDAY-THURSDAY-FRIDAY  
LAUREN SANDS  
4915 BRIDLEPATH DRIVE  
MACUNGIE, PA 18062  
201-362-7694  
LSANDS75@VERIZON.NET

**VALLEY FORGE CASINO RESORT...** KING OF PRUSSIA, PA  
**FAX: 610-395-5669 • VFDC.ORG**

**PLEASE PRINT OR TYPE:** \_\_\_\_\_ DATE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_ TITLE \_\_\_\_\_

FIRM NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TEL. \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME & ADDRESS OF PERSON TO RECEIVE EXHIBITOR KIT: \_\_\_\_\_

IN CASE OF EMERGENCY, PROVIDE AFTER BUSINESS HOURS CONTACT PERSON & TEL. NO: \_\_\_\_\_

<b>BOOTH FACILITIES:</b>	<p><b>All booths are 10' wide x 10' deep and include:</b></p> <ol style="list-style-type: none"> <li>1. Background drape of flame proof drapery 8' high with 3' high side dividers.</li> <li>2. Expertly lettered (7" x 44") two-line exhibitor's identification sign with booth number.</li> <li>3. Six foot long table (42" high with 1 stool available).</li> <li>4. Exhibitors' own portage and set up are permitted.</li> </ol> <p>Electricity, water, and sewer hook-up are available in each booth at an additional charge.</p>
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<b>BOOTH SIZE AND COSTS:</b>	<p><b>Before May 31, 2020</b></p> <p><input type="checkbox"/> 10' X 10' <b>INSIDE</b> BOOTH - \$2,350</p> <p><input type="checkbox"/> 10' X 10' <b>PREMIUM</b> BOOTH - \$2,600*</p>	<p><b>After May 31, 2020</b></p> <p><input type="checkbox"/> 10' X 10' <b>INSIDE</b> BOOTH - \$2,400</p> <p><input type="checkbox"/> 10' X 10' <b>PREMIUM</b> BOOTH - \$2,700*</p>
<p><b>PRICES INCLUDE COMPLIMENTARY MONITOR ADVERTISING IF CONTRACTED NO LATER THAN JULY 1, 2020.</b></p> <p><b>*Submit payment for an inside booth. If you are granted a premium booth you will be billed the difference in cost.</b></p> <p>The committee reserves the right to unilaterally terminate the exhibitor's space contract at any time before or during the conference for any violation of the Exhibitor's Rules-Regulations which are incorporated by reference herein, as set forth on page 2 of this contract. In case of termination during the Conference, the exhibitor agrees to surrender possession of booth space immediately upon notice.</p>		

<b>TERMS:</b>	<p>One copy of the contract and full payment of the booth(s) is due upon application. Contracts received without full payment will be returned. Make checks payable to: <b>VFDC</b> and return to the above address, or include credit card information, or call 201-362-7694.</p> <p><input type="checkbox"/> VISA   <input type="checkbox"/> MASTERCARD</p> <p>NUMBER _____ EXP. DATE _____ SIGNATURE _____</p>
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**PLEASE MAKE FOUR SELECTIONS: (If more than one space is desired, indicate multiples on each line.)**

1st Choice Space(s) No. \_\_\_\_\_ 3rd Choice Space(s) No. \_\_\_\_\_

2nd Choice Space(s) No. \_\_\_\_\_ 4th Choice Space(s) No. \_\_\_\_\_

**In order to avoid placement of competitive exhibitors, products, activities, and services in close proximity, please indicate below your category. If you will show more than one product, please check each area applicable.**

LABORATORY    DENTAL SUPPLIES    DRUGS    TOOTHBRUSHES    EQUIPMENT

INSTRUMENTS    FINANCIAL    INSURANCE    COMPUTERS    OTHER (SPECIFY) \_\_\_\_\_

**We do not wish the following exhibitors to be in close proximity of our space (MANDATORY):** \_\_\_\_\_

<p>THE TERMS IN THIS CONTRACT ARE ACKNOWLEDGED AND ACCEPTED, SUBJECT TO CONFIRMATION TO US, AS EXHIBITOR, OR EXHIBIT SPACE ALLOTTED BY THE CONFERENCE EXHIBIT COMMITTEE:</p>	<p>_____</p> <p>SIGNATURE</p>
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# RULES AND REGULATIONS

35<sup>TH</sup> Annual

## GREATER PHILADELPHIA/ VALLEY FORGE DENTAL CONFERENCE®

MARCH 10-11-12, 2021 • VALLEY FORGE CASINO RESORT • VFDC.ORG

- 1. CONTRACT FOR SPACE:** All applicants for exhibit space are required to complete the contract (on page 1).
- 2.** All space will be assigned according to date received; availability of space; longevity of exhibit activities at the Conference; practicality and advisability of space in relation to competitive lines. All spaces will be considered on the above basis and assigned at the discretion of the Exhibit Committee. All exhibitors, agree as part of any GPVFDC exhibition contract, that they will select their booth location off an website exhibit grid provided for that purpose. All exhibitors acknowledge that it is not possible to know the final location of other exhibitors including competing business exhibitors. All exhibitors acknowledge that it is possible that businesses, that they consider competitors, could be in close proximity to their booth. All exhibitors acknowledge that GPVFDC Conference Coordinators will attempt to relocate an exhibitor only when an open booth is available, or only when another contracted exhibitor agrees to an exchange of booth spaces, but GPVFDC cannot guarantee a change will be available.
- 3. CANCELLATION:** All cancellations must be made in writing to the Second District Dental Association. Cancellation of the contract may be made prior to December 31, 2020 and fee will be refunded. If space is canceled after December 31, 2020, said fee will be forfeited. The Second District also reserves the right to cancel the Greater Philadelphia/Valley Forge Dental Conference® for any reason prior to December 31, 2020. If such a decision is made, all fees will be returned to exhibitors.
- 4. EXHIBITS:** Exhibit hall space are considered in the following priorities:
  - Manufacturers, suppliers, and distributors of products that are of general interest to ADA members and their staff.
  - Providers of professional, financial, consulting, and other services that are of general interest to ADA members and their staff subject to approval of the steering committee.
  - No subletting of exhibit space is allowed.
- 5. INSURANCE:** Exhibitor agrees to protect, indemnify, and hold harmless the Second District Dental Association from any and all liability, loss, damage or expense resulting from the negligent acts or omissions of exhibitors. All exhibitors are required to have liability insurance with a minimum limit requirement of 1 million/2 million and provide an insurance certificate naming the Greater Philadelphia/Valley Forge Dental Conference® as "additional insured" prior to the conference.
- 6. SECURITY:** The Second District in cooperation with the Valley Forge Casino Resort will provide round-the-clock security guards. These security measures will not infer, however, that the Second District is liable for loss, damage, etc. that may be incurred by the exhibitor.
- 7. RESTRICTIONS:** Aisle space may not be used for booth purposes, signs or distribution of literature or samples. Such activity must take place inside the exhibit booth. All exhibitors agree, as part of any GPVFDC exhibition contract, that all display materials used must remain within the confines of their assigned booth space. Additionally, any display materials (banners, pull-up signs, etc.) must not infringe on adjacent booth spaces, or in any way, block access or viewing of adjacent booth spaces. If there is a request to reposition the offending materials and they do not comply, these materials will be removed.
- 8. VIOLATIONS:** Persons whose firms have not rented exhibit space are prohibited from soliciting business in any form in the Exhibit Hall. Violators will be promptly ejected. Behavior by an exhibitor, his/her employee or representatives judged to be disruptive to the orderly conduct of the Greater Philadelphia/Valley Forge Dental Conference® may result in ejection from the convention and future denial of exhibit space. Two or more written complaints will result in an investigation on site by the Exhibit and General Chairpersons, with action determined immediately.
- 9. SOUND:** Live or recorded music is not permitted on the floor of the Conference exhibit hall unless written agreement is presented by the American Society of Composers, Authors and Publishers (ASCAP) Broadcast Music, Inc. or other such music organizations.
- 10.** Exhibiting companies may not offer a company sponsored course that runs concurrently with this Conference within a 50-mile radius. If an exhibiting company intentionally ignores the Conference policy, their exhibit space shall be automatically forfeited.
- 11. SET-UP AND TEAR-DOWN:** Hours for exhibit set-up will be Tuesday, March 9 from 12 noon to 8:00 PM.  
Tear-down cannot begin until 3:00 PM on Friday, March 12.
- 12. EXHIBIT HOURS:**

Wednesday, March 10...	10:00 AM to 4:00 PM
Thursday, March 11...	10:00 AM to 4:00 PM
Friday, March 12...	10:00 AM to 3:00 PM

(Times are subject to change.)